

## Seth Levenson - Speaker Introduction



Seth Levenson is an experienced entrepreneur, consultant, coach, and speaker who focuses on business issues that also have people and organization implications.

Ignoring the stigma and the “watch-borrowing” jokes that come along with being a consultant, Seth has spent almost 25 years in professional services -- strategy consulting, executive education, custom software development and change management -- working with a variety of companies from “A to X” (American Express to Xerox.) Armed with the “case studies” he’s both lived and observed, he helps others find practical insights that will drive improved performance.

Previously, at Digitas, Seth built a change management practice aimed at that marketing agency’s clients. Earlier, he co-founded Executive Perspectives, a simulation software company that he sold to a public company. Before his entrepreneurial endeavors, Seth was a strategy consultant at Bain & Co.

Seth received his MBA from Harvard Business School and his BA in Economics from Yale. He has taught in Executive Education Programs at various business schools including Cornell and Dartmouth. Unlike other consultants and speakers, he is reluctant to say that he is “sought-after” until the paparazzi are hiding in the bushes and selling pictures of him to the tabloids.